

Another Great Shirt Sale



Griffon brand and other high grade men's shirts, worth to \$2.00, soft pleated or stiff bosom, cuffs attached or detached, all best colors and patterns for spring, 100 doz. summer shirts with soft collars included, fine silk gingham, linens, etc., greatest assortment yet offered, at... **59c**

Men's 50c Neckwear, all styles and colors, at... **25c**
75c Ribbed Underwear—spring weight, at... **49c**
Men's Half Hose—Importer's samples, worth regularly up to 50c a pair, at, per pair... **12½c and 25c**

Special Furnishing Goods Bargains in the Great Domestic Room.

Men's Silk Ties in four-in-hand, necks, clubs, etc., 25c and 39c values, at... **5c**
Men's 50c and 75c Quality Shirts, good colors and patterns, at... **29c**
Men's Hose, fast blacks and tans or heavy rockfords, 10c quality... **5c**
Men's Balbriggan Underwear, all sizes, value to \$1.00 at... **25c**
Many other special bargain offerings Saturday.

Grand Ribbon Sale

35c Taffeta Ribbons at 12½c—A splendid lot of heavy all silk Taffeta Ribbons, extra quality, in the new Spring shades. Don't miss them.

Sale of New Ruchings

50c Box of Ruchings for 25c—These boxes contain six full length ruchings in latest designs. The greatest snap of the season.

Naiad Dress Shields

Transparent, odorless, hygienic—can be washed and ironed. Every pair warranted. SEE SPECIAL DEMONSTRATION.

Rig Shoe Sale

SATURDAY

Closing out all the shoes and oxfords from the bankrupt stock of the RICHARDSON SHOE CO. and the floor stock of the SPENCER SHOE CO. at about **ONE-HALF** the regular prices.

Men's patent colt, blucher, button or lace; men's gun metal or Russia calf oxfords worth up to \$3.50, at... **\$2.45**
Men's patent colt, victrola oxfords, worth up to \$3.00, Goodyear and English welt, at... **\$1.98**

Women's fine patent colt, welt and turn oxfords, court ties and pumps, worth up to \$5.00, made by Ziegler Bros., at... **\$2.45**
Women's hand turn and welt shoes and oxfords in all the popular leathers and styles, worth up to \$3.50, at... **\$1.98**

Men's tan-bluchers and box calf bluchers, worth up to \$2.50, at... **\$1.59**
Infants' 60-cent kid lace shoes, at... **39c**
Child's dongola bluchers, 8½ to 12, worth \$1.25, at... **75c**
Misses' and child's \$1.75 to \$1.50 victrola lace bluchers, extensive sizes, at... **98c**

Little gent's satin calf bluchers and kangaroo calf seamless shoes, worth up to \$1.75, at... **98c**
Boys' and youths' \$1.50 satin calf bluchers... **\$1.19**
We are showing the most varied lines of fine oxfords and pumps in tan or black ever brought to Omaha in the GROVER and QUEEN Quality makes. Mail orders filled at the above prices quoted.

Tempting Bargains in Ladies' Hosiery

Values that should crowd the department to its limit Saturday. Come early.

Ladies' Fancy Lisle Hose, embroidered, all-over lace, lace boot, polka dots, plain gauze lises, etc., in all colors and sizes, values to 75c; snap Saturday, at... **50c**
50c Lisle Hose, embroidered, all-over or lace boot effects, etc., on sale at, pair, 35c; three pairs for... **\$1.00**
Ladies' Wayne Knit Hose, in gauze lises or medium weight, plain black or with white sole, pair, 35c; 3 pairs for... **\$1.00**
39c Fancy Embroidered Lisle Hose, in colors or black; on sale at... **25c**
19c Embroidered or Lace Hose, pair, 12½c
Children's Hose, fine or heavy ribbed, double knee, heel and toe, 25c and 19c values, at... **19c and 12½c**

Rugs and Carpets

The tremendous increase in this season's sales show the public appreciation of our immense assortments and matchless values. Saturday's special offerings should crowd the department with buyers.

\$15.99 Tapestry Brussels Rugs 9x11 size, special... \$12.50	\$42.50 Royal Wilton Rugs 5-3x10-6 size, special... \$33.00
\$18.50 Tapestry Brussels Rugs 9x12 size, special... \$15.00	\$12.50 Wilton Velvet Rugs 4-6x7-6 size, special... \$9.75
\$25.00 Tapestry Brussels Rugs 10x12 size, special... \$18.50	\$12.50 Axminster Hall Runners 4-6x12 size, special... \$7.75
\$10.50 Tapestry Brussels Rugs 5-7 size, special... \$8.25	9c Linoleum, best quality, square yard... 45c
\$15.00 Tapestry Brussels Rugs 5-7x10 size, special... \$12.50	Water Color Window Shades, 7 feet long, good rollers... 35c
\$20.00 Axminster Rugs 9x12 size, special... \$15.00	Oil Opaque Window Shades, 7 feet long, good rollers... 45c
\$25.00 Axminster Rugs 9x12 size, special... \$18.50	Let us measure your house and submit estimate on cost of Shades. Take advantage of Our Credit System.
\$35.00 Royal Wilton Rugs 9x12 size, special... \$26.00	
50c Ingrain Carpets, yard... 45c	

Delightful Silk Suit Bargains

...SATURDAY...

An immense cash purchase of silk suits and dresses. Over 1,700 garments in the lot, including great assortment of beautiful designs, in princess, improved jumper, two piece dress and shirt waist styles, also about 250 handsome evening gowns, rich weaves and newest colorings, values to \$50.00, in five lots, priced at about half real value, at... **\$7.50, \$12.50, \$15.00, \$20.00 and \$25.00**

CHARMING NEW TAILOR SUITS

Nearly 700 of them shown Saturday for the first time. Fashion's most approved fancies, in design, color and fabric. Hundreds of the beautiful Crown Jewell Suits direct copies of imported models in their superb quality and exclusiveness, standing supreme as the best value shown in Omaha at, per suit... **\$25.00**
Tailor Suits, worth \$25.00, in fine chiffon panamas, checks, fancies, etc., in Prince Chap and Butterfly styles, all colors, at... **\$19.90**
\$20.00 Panama Suits, Prince Chap styles in Copenhagen, browns, navies, greys, etc., matchless bargains at... **\$12.50**
From 9 Till 11 A. M.—Infants' long slips, 50c values, at... **19c**



New Spring Jackets

The noblest designs in the very best of materials, splendid values at \$5.00, \$7.50, \$10.00, \$12.50, up to... **\$20.00**

\$6.00 Net Waists at \$2.95—A big purchase of ecru net waists, silk lined, trimmed with Val, filet and eluny laces, go on sale Saturday at... **\$2.95**

Children's Jackets and Coats—Nobbiest styles for spring, all colors, materials and sizes, at, \$1.50, \$1.98, \$2.98, \$5.00, and up to... **\$10.00**

Children's Spring Jackets—All styles, from \$1.00 to \$5.00
Underskirts... **79c**
From 10 Till 11 A. M.—Women's Waists, worth \$1.50, at... **49c**

Warner's Rust Proof Corset Style 369



A beautiful model for tall dignified forms, very high bust and extremely long skirt, curving slightly at the waist and giving the straight back and flat hip effect so much in vogue. Boneing in this corset will not rust, break or punch through the fabric. The hose supporters are Security rubber; buttons and the metal parts are rust proof as the corset.
Large figures are greatly improved by adopting this model which is one of the season's best. Let us fit you... **\$2.50**

Muslin Underwear

Four Special Hour Sales Saturday FROM 8:30 TILL 9:30 A. M.

Gowns worth 75c—Nicely trimmed with plain tucked yokes, lace and embroidery, at... **29c**

FROM 9:30 TILL 10:30 A. M. Corset Covers and Drawers—Worth 75c, elaborately trimmed, on sale, at... **29c**

FROM 2:30 TILL 3:30 P. M. Ladies' Knit Vests—Regular 25c values, at... **10c**

FROM 3:30 TILL 4:30 P. M. Corset Covers, Gowns and Drawers—75c values, choice, at... **29c**

Skirts worth to \$2.50—Dainty designs, trimmed with laces and embroidery, great snaps, Saturday, at... **\$1.50**

Glove Sale Extraordinary

Ladies' Long Kid Gloves, worth regularly to \$4.00, at... **\$1.49**

Entire surplus stock of one of New York's largest glove importers, whose name we are not at liberty to mention as they sell other merchants in Omaha. These gloves are all high grade goods, 12, 16 and 20-button length, in all sizes, blacks, tans and evening shades, actual values to \$4.00, most wonderful bargain ever offered in Omaha at... **\$1.49**



\$1.50 Short Kid Gloves—Nearly 500 dozen, in all colors, fine imported stock, at... **59c**
From 9 Till 10 A. M.—300 dozen Long Silk and Lisle Gloves, importers' samples, in blacks, white and grays;—at, pair... **59c**

\$1.50 Quality Black Silk Gloves—16-button length, with double finger tips—on sale at, pair... **98c**
From 10 Till 11 A. M.—Ladies' Imported Lisle Hose, lace boot, all-over lace, etc., all colors, full fashioned; values to 50c, pair... **19c**

Ladies' Short Silk Gloves, also Silk and Lisle, regular 50c qualities, while they last, at, pair... **19c**

Sale of New Belts

A brand new line of Silk and Mercerized Elastic Belts just received; go on sale Saturday in two lots.
Lot 1—Regular 50c values, choice... **25c**
Lot 2—Regular \$1.00 values, choice... **49c**

New Hair Ornaments

Back Combs, Side Combs, Banettes, Curlers, Pompadours, Hair Rats, Hair Pins, etc. Everything for arranging the hair at **SPECIALY REDUCED PRICES FOR SATURDAY.**

Mail Orders Promptly and Carefully Attended to and Satisfaction Guaranteed Send for Catalogue and Samples

MILLINERY! MILLINERY!

Beautiful New Spring Designs at a Saving of One-Third

\$7.50 Trimmed Hats—choice Saturday, **\$5.00**
\$10.00 Trimmed Hats—choice Saturday, **\$7.50**
All \$15.00 Trimmed Hats, choice... **\$10.00**

These are not special lots, but your unrestricted choice of our entire trimmed hat stock. All hats marked in plain figures.

Special Bargains Saturday

In Our Busy... Drug Department

Java Rice Powder... **35c**
Pozzol's Powder... **23c**
Grave's Tooth Powder, glass jar, at... **14c**
Swansdown Powder... **10c**
Benzoin and Almond Cream... **10c**
Rose Lotion, at... **10c**
Cucumber Lotion, at... **18c**
Bay Rum (Gordon's)... **12c**
Cut Rate Patents... **45c**
Plinkham's Veg. Compound... **89c**
Wine of Cardui, at... **89c**
Wainutta Hair Stain... **54c**
Scott's Emulsion... **45c and 89c**
Pompeian Massage Cream
A big purchase and a routing special sale. 50c size at... **29c**
75c size at... **49c**
1.00 size at... **69c**
No Phone Orders Filled at These Prices.

2 Splendid Furniture Bargains

Values you'll certainly be interested in if you want something good at a saving price.

Handsome Hardwood Rocker like cut, strongly built, large and roomy, golden finish with Cobble Seat, a matchless value at, sale price... **\$2.25**

The most complete line of Rockers shown in Omaha. See them, get our prices.

HOW ABOUT THE BABY'S CART? There's scores of styles here to select from, choice amounts only to a matter of taste in style and price. We show several makes of folding carts, very popular on account of their convenience.

Folding Cart like cut, neat, strong, light, easily adjusted, has rubber tired wheels, special Saturday, for... **\$2.25**

It will certainly pay house furnishers to look over our complete new lines of Furniture style, and get our price before buying. Our Credit System provides for payments to suit you.



Candy Made While You Wait

See our Free Demonstration Saturday. A few of our numerous Saturday Candy Bargains:

Pure Sugar Stick Candy, pound... **9c**
Fresh Salted Peanuts, pound... **9c**
After Dinner Cream Patties, pound... **15c**
40c Whipped Chocolates Creams... **19c**
Fresh Toasted Marshmallows, pound... **10c**

Saturday's Hardware Bargains

Roller Skates, Saturday only... **39c**
Poultry Wire, by the roll, 100 feet... **60c**
35c Hoe or Rake, Saturday... **19c**
High Grade Pail, Saturday... **10c**
2 1/2 Padded Sleeve Board, Saturday... **10c**
9c Clothes Baskets, Saturday... **59c**
The Best Spading Fork, worth 98c... **59c**
5-foot Step Ladder, Saturday... **49c**
35c 6-foot Ceiling Dusters, Saturday... **19c**
Mrs. Pott's 5-piece Set Bed Irons... **69c**
25c Dolly Wash Board, Saturday... **19c**
All-styles Dog Collars, worth up to 95c... **25c**
35c Braided Clothes Lines... **19c**
Three boxes Clothes Pins, 30 in box... **10c**

A Few Magnificent Bargains in Our Crockery Dept. for Sat.

Japanese Vases, Salt and Peppers, Egg Cups, Chocolate Cup and Saucers, Jelly Dishes and Bread and Butter Plates, all of these are worth from 20c to 35c each, at... **5c**

Powder Boxes, Hair Receivers, Sugar and Creamers and Tea Pots, at each... **10c**

A splendid Water Glass and Fruit Saucers for every day use at, each... **2c**

Saturday is the last day in our big Dinner Set sale. Don't fail to look at our \$15.00 decorated Austrian China Dinner Set for **\$9.00**

Some Introductory Grocery Prices Saturday

10 bars Best Brands Laundry Soap for 25c
10-lb. sack best white or yellow Corn-Meal... **15c**
4-lb. choice Japan Rice, per can... **25c**
4-lb. best pearl Tapioca, per can... **25c**
Graham Oats Company Toasted Wheat Flakes, per package... **75c**
Bromangan, Jelly, Jell-O or De-Ze... **50c**
1-lb. can assorted Soups... **75c**
Condensed Milk, per can... **75c**
Peanut Butter, per jar... **75c**
Oil or Mustard Sardines, per can... **25c**
1-lb. can Fancy Red Alaska Salmon... **15c**
2-lb. package best domestic Macaroni... **25c**
4 cans Fancy Sweet Sugar Corn... **25c**
2-lb. can solid packed Tomatoes... **85c**
2-lb. can Golden Pumpkin Hominy... **75c**
Squash or Baked Beans... **75c**
The best crisp Potatoes, per pound... **10c**
The best crisp Ginger Snaps, per lb... **10c**
The best Soda or Oyster Crackers, per lb... **10c**
Choice California Prunes, per pound... **15c**
Fancy Cleaned Currants, per pound... **15c**
Fancy Muscat Raisins, per lb... **15c**
The best Golden Sifted Coffee, per lb... **15c**
The best Golden Sifted Coffee, per lb... **15c**
COOKIES, COOKIES, COOKIES
We bought the entire surplus stock of the largest cracker and cookie factory in the world. The cookies are regular 18c, 20c and 25c per pound goods, as long as they last we will continue to sell them at per pound... **10c**
Choice Dairy Butter, per pound... **10c**
A big supply of Fresh No. 1 Country Creamery Butter, for this sale, 15c
Fresh Eggs, per dozen... **15c**
Fresh Spinach, per peck... **50c**
Fresh Hops, per bushel... **10c**
2 Heads Fresh Leaf Lettuce... **10c**
Large head lettuce... **10c**
Large bunches Fresh Parsley... **10c**
2 bunches Fresh Parsley... **10c**
Large Cucumbers, each... **10c**
2 bunches Fresh Radishes... **10c**
4 bunches Home Grown Onions... **10c**
Large Cauliflower, each... **10c**
Fresh Pie Plant, per bunch... **10c**
2 bunches Fresh Parsley... **10c**
Beets, Carrots, Parsnips, or Turnips, per lb... **10c**
Fancy Red Onions, per lb... **10c**
Fancy Holland Seed Cabbage, per lb... **10c**
Large Egg Plant, each... **10c**
Big Highland Navel Orange Sale Friday, at, per dozen 10c, 15c, 17½c, and 20c

TRY HAYDEN'S FIRST

FEARED HE WOULD BE THIRSTY

Sick Man's Friends Provide a Social Shower of "Wet Goods."
"I am very much obliged to you, but I don't care to indulge just now," said one of Washington's legal luminaries, who met a friend in the lobby of a down town hotel one day last week.
"No," he said in response to a question, "I am not on the water wagon, but I tell you, whom I regard as one of my oldest friends, that I find there are too many people who account themselves as good friends who have somehow acquired the notion that I cannot get along without a large supply of alcoholic stimulant."
"When I have been in company," he continued, "and, as you know, particu-

larly in bar rooms, I have always kept my end up, and when there was anything 'doing' my invitations were open to friends and more acquaintances alike. By that false notion of hospitality I made a certain number of friends that, by the way, I rarely meet elsewhere than in gin mills.
"Now there has happened a sequel to this which I do not regard with any degree of pleasure, and it's just this—you may learn something if I tell it to you."
He then related why he had, in a great measure, eschewed drinking in public. "I have had quite a little spell of sickness recently," he remarked, "and anybody who has been through it has made about town seemed to be particularly anxious concerning my welfare and many of them called at my house to inquire about me. At least half a dozen of these asked if they could see me and were invited

into my sitting room, where my wife was in attendance upon me.
"You may be astonished," he said, "but there wasn't a single one of these callers who didn't bring with him a flask of whisky. I must say that I felt somewhat indignant at their idea that I couldn't get along without a little ocean of rum. My wife didn't appreciate these manifestations of friendship in the least degree and remarked that it was sad to think that I had friends on my list whose only thought for my comfort was supplying me with drink.
"I fully agree with her and for that reason I am keeping out of places where I could not fail to meet one or a half dozen of these so-called friends.
"No," he said in conclusion, "I am not a total abstinence man, either. I do have any such intention, but I don't want people to get the idea in their heads that

PLEA FOR THE DOCTOR'S FEE

Reasons for Celebrity and Cheerfulness in Paying the Bill.
The cost of living of late years has advanced at an almost prohibitive rate. Naturally this might be expected to increase the cost of any commercial service. Yet more than 4,000 inquiries sent to physicians throughout the country asking what effect this same increased cost of living had on doctors' fees brought the practically unanimous answer—almost pathetic in its noncommerciality, "none." Just three physicians made any other answer, and their replies were that fees had advanced during their practice only a small fraction

of the cost of life's necessities. Apply this answer to any of the other necessities of life—for a physician's services are a necessity—and judge so far as the power of judgment exists, how uncommercial are the services of him who brings us into the world, suffers our pains, bids to our own inevitable indebtedness to Old Mother Nature and pays in turn his own same debt.
Long years of study, short years of usefulness, long hours of association with pain and suffering and death, poor pay, one-half his working life given, and given gladly, to charity, old age, or rather comparative old age, without a competence (we must all die in harness or starve), facing him, always a depressing knowledge of human frailty, and with death always for an opponent—that is the part of the average physician. Consider these if you would measure the doctor's bill on a commercial basis and then say how im-

measurably less measured on this same basis it than it should be. Whether morning to summer or a paper, the inevitable conclusion must be that the value of a physician's service is relatively without money and without price.
Let us pay the tribute long overdue, not begrudging it, but in appreciation. We who ring the telephone at 2 o'clock on a snowy morning to summon the doctor, who, for aught we know, has been working since daylight, let us remember the words of that old doctor who gave to his departing disciples the message, "Always remember the frailty of flesh, the boldness of your calling, and always have hope." And if we stop to think there is a boldness and an absolute freedom from commercialism in the calling of him who has for his opponent, not a rival manufacturer, not a rival financier, but the inevitably victorious death. Consider the sacrifices,

the needs and the gifts of the physician, measure to yourself the value of even a day more of life, and then judge, so far as it is given to us to judge, the righteousness of the physician's fee.—Appleton's Magazine.
Bride of 66 Jealous.
Marriage at 70 years of age is the worst form of lottery, according to Louis Frits, of Cincinnati, who filed suit for divorce from his 66-year-old bride of six weeks.
Frits's first wife, with whom he lived happily for thirty-seven years, died four years ago. On January 23 he married Margaret Bigelow of Windsor, Ont.
"She lived upstairs in my house here four years ago," said Frits, "and I thought she was an angel. I married her for company in my old age. I wanted a companion, some one to amuse me. My bride got angry and threatened to leave me on the third day, and on the seventh day she did leave me. She got angry because I mentioned my first wife's name."